

REP HEADLINE# 6260003 TRF# 37/197 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 11.48 *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 62600003 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1499 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 11.48

REP: TO CINDI FROM ROBERT
REINSTATING MONEY FROM CREDIT
\$17,850/17X
PLEASE CONFIRM
THANKS 8/7

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL 17850.00
TOTAL SPOTS 17



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

CONTRACT

Contract / Revision		Alt Order #	
377197 /		06260003	
Product			
11/14/DEM CONGR CMPGN			
Contract Dates		Estimate #	
09/04/12 - 09/10/12		1499	
Advertiser			
Democratic Congress Campaign Comm			
Original Date / Revision		08/01/12 / 08/07/12	
Billing Cycle		Broadcast	
EOM/EOC		Cash	
Station		KSWB	
Account Executive		Robert Langer	
Sales Office		Telerep Washin	
Special Handling			
Demographic			
Adults 35+			
IDB#		Advertiser Code	
13721		14	
Agency Ref		Advertiser Ref	

Great American Media
350 K St NW
Washington, DC 20007

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	09/04/12	09/10/12	M-F 10a-11a	10a-11a		:30			NM	1	\$200.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$200.00												
Week: 09/10/12 09/16/12 ----- 0 \$0.00												
N 2	5	09/04/12	09/10/12	Wkday Late News Rotator	10P-11P		:30			NM	1	\$900.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$900.00												
Week: 09/10/12 09/16/12 ----- 0 \$0.00												
N 3	5	09/04/12	09/10/12	M-F 4p-5p	4p-5p		:30			NM	1	\$400.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$400.00												
Week: 09/10/12 09/16/12 ----- 0 \$0.00												
N 4	5	09/04/12	09/10/12	Fox 5 News at 5	5p-6p		:30			NM	1	\$400.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$400.00												
Week: 09/10/12 09/16/12 ----- 0 \$0.00												
N 5	5	09/04/12	09/10/12	Fox 5 Morning News	6a-7a		:30			NM	2	\$1,000.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$500.00												
Week: 09/10/12 09/16/12 M----- 1 \$500.00												
N 6	5	09/04/12	09/10/12	Fox 5 News at 6	6p-7p		:30			NM	1	\$400.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$400.00												
Week: 09/10/12 09/16/12 M----- 0 \$0.00												
N 7	5	09/04/12	09/10/12	M-F 7p-730p	7p-730p		:30			NM	1	\$800.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$800.00												
Week: 09/10/12 09/16/12 M----- 0 \$0.00												
N 8	5	09/04/12	09/10/12	M-F 7a-9a	7a-9a		:30			NM	2	\$1,000.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$500.00												
Week: 09/10/12 09/16/12 M----- 1 \$500.00												
N 9	5	09/04/12	09/10/12	M-F 730p-8p	730p-8p		:30			NM	2	\$1,800.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$500.00												
Week: 09/10/12 09/16/12 M----- 1 \$1,800.00												
Totals												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
77191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract / Revision	377197 /	Alt Order #	06260003
Contract Dates	09/04/12 - 09/10/12	Product	11/14/DEM CONGR CM
		Estimate #	1499
Advertiser	Democratic Congress Ca	Original Date / Revision	08/01/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
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Week:	Start Date	End Date	Weekdays	Spots/Week	Rate
Week: 09/03/12	09/03/12	09/09/12	-TWTF--	1	\$1,200.00
N 17 5	09/04/12	09/07/12	M-F 730p-8p	730p-8p	
Week: 09/03/12	09/03/12	09/09/12	----1---	1	\$5,000.00
N 16 5	09/06/12	09/06/12	Thur Prime	8p-9p	
Week: 09/03/12	09/03/12	09/09/12	-----1	1	\$500.00
N 15 5	09/09/12	09/09/12	Su 8a-9a	8a-9a	
D 14 5	09/08/12	09/08/12	Sa 7p-730p	7p-730p	
D 13 5	09/08/12	09/08/12	Sa 6p-7p	6p-7p	
D 12 5	09/08/12	09/08/12	Sa 5p-6p	5p-6p	
Ⓜ MG for 11.1 09/10					
2 5	09/10/12	09/10/12	Mon Prime	8p-9p	
See MG 11.2					
1 5	09/10/12	09/16/12	Hotel Hell	8p-9p	
Spot	Ch	Date	Range	Description	Start/End Time
Week: 09/10/12	09/16/12	1-----	Spots/Week	Rate	
N 11 5	09/10/12	09/10/12	Hotel Hell	8p-9p	
Week: 09/10/12	09/10/12	09/16/12	-----	0	\$0.00
Week: 09/03/12	09/03/12	09/09/12	-TWTF--	1	\$250.00
N 10 5	09/04/12	09/10/12	M-F 9a-10a News	9a-10a	
Week: 09/03/12	09/09/12	09/16/12	M-----	1	\$900.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Type
Week: 09/03/12	09/03/12	09/09/12	-TWTF--	1	\$900.00
NM	1	:30			
\$250.00	1	:30			
\$4,000.00	1	:30			
NM	1	:30			
\$4,000.00	1	:30			
NM	1	:30			
\$0.00	0	:30			
NM	0	:30			
\$0.00	0	:30			
\$0.00	0	:30			
\$0.00	0	:30			
\$500.00	1	:30			
\$5,000.00	1	:30			
\$1,200.00	1	:30			

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	17	\$17,850.00	\$15,172.50
Totals	17	\$17,850.00	\$15,172.50

Signature: _____
Date: _____

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP: TEL# 703 528 7800

FAX# 703 528 7880

REP HEADLINE# 6260003

TRF# 377197

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG7/12 08.50

*** KSWB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
MARKET TOTALS \$93,947 KSWB 19% KGTV 7% KFMB 30% KNSD 33% XETV 1% KUSI 9% XDTV 1% CABL 0%												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATE	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				

REP HEADLINE# 6260003

\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

TRF# 377197

ADV. NAME ISS/DCCC

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM STATION

*** KSWB-TV ***

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM STATION

*** KSWB-TV ***

ADV #

AGY #

ADV. NAME

AGY. NAME

ISS/DCCC

GREAT AMERICAN MEDIA

REP.#

BUYER NAME

SALES PRSN

OFF.#

SARAH LEVENE

WA- ROBERT LANGER

SALESMAN #

ORDER #

PRDCT

FLIGHT DATES

DEM CONGR CMPGN

SEP4/12

SEP10/12

EST#1499

COMMENTS: (LINE, ORDER, INVOICE)

WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE

AUG6/12

17.55

REP:

TO: NSM/NSA

FR: CAITLIN FOR ROBERT

M4 OK'D, SEE LN 19

TTLs: RTS

PLS CONFIRM, THX! 8/6/12

STA:

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.

STATION MAKEGOOD OFFERS:

M4 OK'D

BUY#17

MISSED: MON/800P-900P

OFFER: MON/800P-900P

CMT: PROG CHG **PLACED**

30S

30S

\$4,000.00

\$4,000.00

(AUG6/12)

PLS ADVISE.

CONTRACT TOTAL

TOTAL SPOTS

16650.00

16

REP HEADLINE# 6260003 TRF# 3/7/197 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 16.47
*** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260003 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN FST#1499 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 16.47

REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
M4 OK'D, SEE LN 19
TTLS: RTS
PLS CONFIRM, THX! 8/6/12

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	S		800P-900P	30		\$4,000.00	9/10	9/10	0		MON	0
PROGRAM : HOTEL HELL												
ORD COM1: CORRECT PROG **PLACED**												
THIS IS A REPLACEMENT FOR N/A SPOT ON SEP10 ON LINE-11 FOR 1 SPOT/WK												
19	A		800P-900P	30		\$4,000.00	9/10	9/10	1		MON	1
PROGRAM : HELLS KITCHEN												
ORD COM1: PROG CHG **PLACED**												
THIS IS A MAKE-GOOD FOR SEP10 ON LINE-17 FOR 1 SPOT/WK												

8/6

17

REP HEADLINE# 6260003 TRF# 3/7/197
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 16.47
***CHANGES** *** KSWB-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS:	:TOTL: :SPTS:
STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#17			MISSED:MON/800P-900P	SEP10		30S	\$4,000.00	(AUG6/12)	
						OFFER:MON/800P-900P	SEP10		30S	\$4,000.00	PLS ADVISE.	
CMT:PROG CHG **PLACED**												
SEP/12			16650.00							CONTRACT TOTAL	16650.00	
										TOTAL SPOTS	16	

MARKET TOTALS	\$93,947	KSWB 19%	KGTV 7%	KFMB 30%	KNSD 33%	XETV 1%	KUSI 9%	XDTV 1%
			CABL 0%					

SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELFT	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 6260003 TRF# 377197 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG6/12 14.20
*** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007
ORDER # CONTRACT # 6260003 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1499 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG6/12 14.20

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M4 UNRESL BUY#17 MISSED: MON/800P-900P SEP10
OFFER: MON/800P-900P SEP10
CMT: PROG CHG **PLACED**

30S \$4,000.00 (AUG6/12)
30S \$4,000.00 PLS ADVISE.

CONTRACT TOTAL 16650.00
TOTAL SPOTS 16

REP HEADLINE# 6260003 TRF# 377197 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG3/12 13.20
ORDER WORKSHEET HARRIS REPORT FROM STATION *** KSWB-TV ***

ADV # ADV. NAME JSS/DCCC REP. # OFF. # 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260003 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1499 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 13.20

REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
M1-3 OK'D SEE LNS17-18, & LNS 12-14 COMMENTS
PLS CONFIRM, THX! 8/2/12

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#11 MISSED: MON/800P-900P SEP10 30S \$4,000.00 (AUG1/12)
OFFER: MON/800P-900P SEP10 30S \$4,000.00 PLS ADVISE.
CMT: CORRECT PROG **PLACED**
M2 OK'D BUY#12 MISSED: SAT/500P-600P SEP8 30S \$300.00 (AUG1/12)
BUY#13 SAT/600P-700P SEP8 30S \$400.00
BUY#14 SAT/700P-730P SEP8 30S \$500.00
OFFER: NONE
CMT: ** NOT PLACED ** WRONG PROG - SEE PROG GRID
M3 OK'D BUY#16 MISSED: THU/800P-900P SEP6 30S \$5,000.00 (AUG1/12)
OFFER: THU/800P-900P SEP6 30S \$5,000.00 PLS ADVISE.
CMT: CORRECT PROG **PLACED**

CONTRACT TOTAL 16650.00
TOTAL SPOTS 16



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Great American Media
3050 K St NW
Washington, DC 20007

And

Contract Agreement Between:

CONTRACT

Contract / Revision		Alt Order #	
377197 /		06260003	
Product			
11/14/DEM CONGR CMPGN			
Contract Dates		Estimate #	
09/04/12 - 09/10/12		1499	
Advertiser			
Democratic Congress Campaign Comm			
Original Date / Revision		08/01/12 / 08/01/12	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KSWB	Robert Langer	TeleRep Washin	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
13721	11	14	
Agency Ref			

*Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Type Spots Amount

N 1	5	09/04/12	09/10/12	M-F 10a-11a			10a-11a			NM	1	\$200.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$200.00												
Week: 09/10/12 09/16/12 ----- 0 \$0.00												
N 2	5	09/04/12	09/10/12	Wkday Late News Rotator			10P-11P			NM	1	\$900.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$900.00												
Week: 09/10/12 09/16/12 ----- 0 \$0.00												
N 3	5	09/04/12	09/10/12	M-F 4p-5p			4p-5p			NM	1	\$400.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$400.00												
Week: 09/10/12 09/16/12 ----- 0 \$0.00												
N 4	5	09/04/12	09/10/12	Fox 5 News at 5			5p-6p			NM	1	\$400.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$400.00												
Week: 09/10/12 09/16/12 ----- 0 \$0.00												
N 5	5	09/04/12	09/10/12	Fox 5 Morning News			6a-7a			NM	2	\$1,000.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$500.00												
Week: 09/10/12 09/16/12 M----- 1 \$500.00												
N 6	5	09/04/12	09/10/12	Fox 5 News at 6			6p-7p			NM	1	\$400.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$400.00												
Week: 09/10/12 09/16/12 M----- 0 \$0.00												
N 7	5	09/04/12	09/10/12	M-F 7p-730p			7p-730p			NM	1	\$800.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$800.00												
Week: 09/10/12 09/16/12 M----- 0 \$0.00												
N 8	5	09/04/12	09/10/12	M-F 7a-9a			7a-9a			NM	2	\$1,000.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$500.00												
Week: 09/10/12 09/16/12 M----- 1 \$500.00												
N 9	5	09/04/12	09/10/12	M-F 730p-8p			730p-8p			NM	2	\$1,800.00
Week: 09/03/12 09/09/12 -TWTF-- 1 \$500.00												
Week: 09/10/12 09/16/12 M----- 1 \$500.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KSWB
 7191 Engineer Rd.
 San Diego, CA 92111
 (858) 492-9269

Contract / Revision	377197 /	Alt Order #	06260003
Contract Dates	09/04/12 - 09/10/12	Product	11/14/DEM CONGR CM
Advertiser	Democratic Congress Ca	Original Date / Revision	08/01/12 / 08/01/12

Contract Agreement Between:

*Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Type Spots Amount Totals

N 10 5	Week: 09/03/12	09/09/12	-TWTF--	1	\$900.00	9a-10a News	9a-10a	:30	NM	1	\$250.00
N 10 5	Week: 09/10/12	09/16/12	M-----	1	\$900.00						
N 11 5	Week: 09/03/12	09/09/12	-TWTF--	1	\$250.00	8p-9p	8p-9p	:30	NM	1	\$4,000.00
N 11 5	Week: 09/10/12	09/16/12	1-----	1	\$4,000.00						
D 12 5	Week: 09/03/12	09/09/12	-TWTF--	1	\$250.00	9a-10a News	9a-10a	:30	NM	1	\$250.00
D 12 5	Week: 09/10/12	09/16/12	M-----	1	\$250.00						
D 13 5	Week: 09/03/12	09/09/12	-TWTF--	1	\$250.00	8p-9p	8p-9p	:30	NM	1	\$4,000.00
D 13 5	Week: 09/10/12	09/16/12	1-----	1	\$4,000.00						
D 14 5	Week: 09/03/12	09/09/12	-TWTF--	1	\$250.00	9a-10a News	9a-10a	:30	NM	1	\$250.00
D 14 5	Week: 09/10/12	09/16/12	M-----	1	\$250.00						
N 15 5	Week: 09/03/12	09/09/12	-TWTF--	1	\$250.00	8p-9p	8p-9p	:30	NM	1	\$4,000.00
N 15 5	Week: 09/10/12	09/16/12	1-----	1	\$4,000.00						
N 16 5	Week: 09/03/12	09/09/12	-TWTF--	1	\$250.00	9a-10a News	9a-10a	:30	NM	1	\$250.00
N 16 5	Week: 09/10/12	09/16/12	M-----	1	\$250.00						
N 16 5	Week: 09/03/12	09/09/12	-TWTF--	1	\$250.00	8p-9p	8p-9p	:30	NM	1	\$4,000.00
N 16 5	Week: 09/10/12	09/16/12	1-----	1	\$4,000.00						
Totals				16	\$16,650.00						

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	16	\$16,650.00	\$14,152.50
Totals	16	\$16,650.00	\$14,152.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.
 It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP HEADLINE# 6260003 TRF# 377197 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG2/12 12.58
ORDER WORKSHEET HARRIS REPORT FROM REP *** KSWB-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
3050 K ST NW, SALES PRSN WA- ROBERT LANGER
WASHINGTON, DC 20007

ORDER # CONTRACT # 6260003 CLASS: NATL. LOCAL REGIONAL
PRDCT DEM CONGR CMPGN EST#1499 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG2/12 12.58

REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
M1-3 OK'D SEE LNS17-18, & LNS 12-14 COMMENTS
PLS CONFIRM, THX! 8/2/12

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

*Program
8/2/12
Classified
Prepared*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		800P-900P	30		\$4,000.00	9/10	9/10	0		MON	0
PROGRAM : BONES												
CON COM1: BONES												
17	A		800P-900P	30		\$4,000.00	9/10	9/10	1		MON	1
PROGRAM : HOTEL HELL												
ORD COM1: CORRECT PROG **PLACED**												
THIS IS A REPLACEMENT FOR N/A SPOT ON SEP10 ON LINE-11 FOR 1 SPOT/WK												

11

REP HEADLINE# 6260003

\$\$\$ UNAPPROVED REV #1 \$\$\$

TRF# 377197

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 703 528 7880

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG2/12 12.58

*** KSWR-TV ***

SEP/12

16650.00

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12												
CONTRACT TOTAL										16650.00		
TOTAL SPOTS										16		

MARKET TOTALS \$93,947

KSWB 19%

KGTV 7%

CABL 0%

KFMB 30%

KNSD 33%

XETV 1%

KUSI 9%

XDTV 1%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6260003 TRF# 377197 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG1/12 19.04
*** KSWB-TV ***

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	20	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	SARAH LEVENE		
		3050 K ST NW,	SALES PRSN	WA-	ROBERT LANGER	
		WASHINGTON, DC 20007				
ORDER #	CONTRACT #	6260003	CLASS:	NATL.	LOCAL	REGIONAL
PRDCT	DEM CONGR CMPGN	EST#1499	COMMENTS: (LINE, ORDER, INVOICE)			
FLIGHT DATES SEP4/12 SEP10/12 WK-1						
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE AUG1/12 19.04			

REP: TO: NSM/NSA
FR: CAITLIN FOR ROBERT
NEW ORDER
TTLS: \$17,850
PLS CONFIRM, THX! 8/1/12

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:						
M1	UNRFSL	BUY#11	MISSED: MON/800P-900P	SEP10	30S	\$4,000.00 (AUG1/12)
			OFFER: MON/800P-900P	SEP10	30S	\$4,000.00 PLS ADVISE.
			CMT: CORRECT PROG **PLACED**			
M2	UNRFSL	BUY#12	MISSED: SAT/500P-600P	SEP8	30S	\$300.00 (AUG1/12)
		BUY#13	SAT/600P-700P	SEP8	30S	\$400.00
		BUY#14	SAT/700P-730P	SEP8	30S	\$500.00
			OFFER: NONE			
			CMT: ** NOT PLACED ** WRONG PROG - SEE PROG GRID			
M3	UNRFSL	BUY#16	MISSED: THU/800P-900P	SEP6	30S	\$5,000.00 (AUG1/12)
			OFFER: THU/800P-900P	SEP6	30S	\$5,000.00 PLS ADVISE.
			CMT: CORRECT PROG **PLACED**			

CONTRACT TOTAL 17850.00
TOTAL SPOTS 19

REP HEADLINE# 6260003
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703 528 7880
 HARRIS REPORT FROM REP

AUG1/12 11.32
 *** KSWB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			400P-500P	30		\$400.00	9/4	9/10	1		TU-F,M	1
			PROGRAM : DR. OZ									
			CON COM1: DR. OZ									
4			500P-600P	30		\$400.00	9/4	9/10	1		TU-F,M	1
			PROGRAM : FOX 5 NEWS @ 5P									
			CON COM1: FOX 5 NEWS @ 5P									
5			600A-700A	30		\$500.00	9/4	9/10	2		TU-F,M	2
			PROGRAM : FOX 5 MORNING NEWS									
			CON COM1: FOX 5 MORNING NEWS									
6			600P-700P	30		\$400.00	9/4	9/10	1		TU-F,M	1
			PROGRAM : FOX 5 NEWS @ 6P									
			CON COM1: FOX 5 NEWS @ 6P									
7			700P-730P	30		\$800.00	9/4	9/10	1		TU-F,M	1
			PROGRAM : TWO AND A HALF MEN									
			CON COM1: TWO AND A HALF MEN									
8			700A-900A	30		\$500.00	9/4	9/10	2		TU-F,M	2
			PROGRAM : FOX 5 MORNING NEWS									
			CON COM1: FOX 5 MORNING NEWS									
9			730P-800P	30		\$900.00	9/4	9/10	2		TU-F,M	2
			PROGRAM : TWO AND A HALF MEN									
			CON COM1: TWO AND A HALF MEN									
10			900A-1000A	30		\$250.00	9/4	9/10	1		TU-F,M	1
			PROGRAM : FOX5 MORNING NEWS @9A									
			CON COM1: FOX5 MORNING NEWS @9A									
11			800P-900P	30		\$4,000.00	9/10	9/10	1		MON	1
			PROGRAM : BONES									
			CON COM1: BONES									

* hotel bill

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
12			500P-600P	30		\$300.00	9/8	9/8	1		SAT	1
			PROGRAM : BONES								NA	
			CON COM1: BONES									
13			600P-700P	30		\$400.00	9/8	9/8	1		SAT	1
			PROGRAM : BONES								NA	
			CON COM1: BONES									
14			700P-730P	30		\$500.00	9/8	9/8	1		SAT	1
			PROGRAM : TWO AND A HALF MEN								NA	
			CON COM1: TWO AND A HALF MEN									
15			800A-900A	30		\$500.00	9/9	9/9	1		SUN	1
			PROGRAM : FOX NEWS SUNDAY									
			CON COM1: FOX NEWS SUNDAY									
16			800P-900P	30		\$5,000.00	9/6	9/6	1		THU	1
			PROGRAM : XFACTOR									
			CON COM1: XFACTOR									
SEP/12 17850.00												CONTRACT TOTAL 17850.00
												TOTAL SPOTS 19

Raising Hope / New Girl

Raising Hope / New Girl

MARKET TOTALS \$93,947 KSWB 19% KGTV 7% KFTV 30% KNSD 33% XFTV 1% KUSI 9% XDTV 1% CABL 0%

SVC- NSI
DEMOS- RA35+*

Hansen, Cindi

From: misty.devoll@fox40.com
Sent: Sunday, August 05, 2012 7:41 PM
To: Hansen, Cindi; Lee, Benson
Subject: Spot - Makegood: Democratic Congress Campaign Comm - 377197 MGB#1

Station: KSWB

Order Information:

Order #: 377197
Prev. Order Total: \$16,650.00
New Order Total: \$16,650.00
Order Total Diff: \$0.00
Change in Agreed Rating: 0.00
Agency: Great American Media
Advertiser: Democratic Congress Campaign Comm
Product: 11/14/DEM CONGR CMPGN
Alternate Order #: 06260003
Estimate #: 1499
Flight Dates: 09/04/12 - 09/10/12
Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been madegood:

Makegood Bundle #1

Original Spot Information (377197-11-1):
Rate: \$4,000.00
Air Date: Mon 09/10/12
Eligible Days: M-----

Inventory Code: Mon Prime A
Inventory Description: Hotel Hell
Inventory Code Time: 8p-9p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02

Makegood Reason: THIS IS BACK TO HELLS KITCHEN

Makegood Spot Information (377197-11-2):
Rate: \$4,000.00
Air Date: Mon 09/10/12
Eligible Days: M-----

Inventory Code: Mon Prime A
Inventory Description: Mon Prime
Inventory Code Time: 8p-9p
Spot Type: NM
Length: :30

Channel(s): 5
Priority: Priority 02
Makegood Reason: Hotel Hell/Hells Kitchen 8p